Medical students spend an average of 55.5 hours a week studying for the USMLE Step 1 over the course of roughly 20 weeks (19.7).

During this time, students use at least four (4.4) online prep resources for USMLE Step 1.

37% of students reported using Firecracker as one of those resources.

On average, Firecracker users reported higher USMLE Step 1 scores than non-users (234 vs. 227) and also higher than the average scores of first-time takers in 2017 (229).

In fact, Firecracker users were much more likely to score 250+ than non-users (25% vs. 8%).

Firecracker users are also very likely to recommend the product to other students with an average rating of 8.6 and an NPS of +42.

Average spend on resources by medical student has increased over recent years:

- 2016: $688
- 2017: $658
- 2018: $749

Board review/prep resources continue to account for the bulk of student spend (60%).